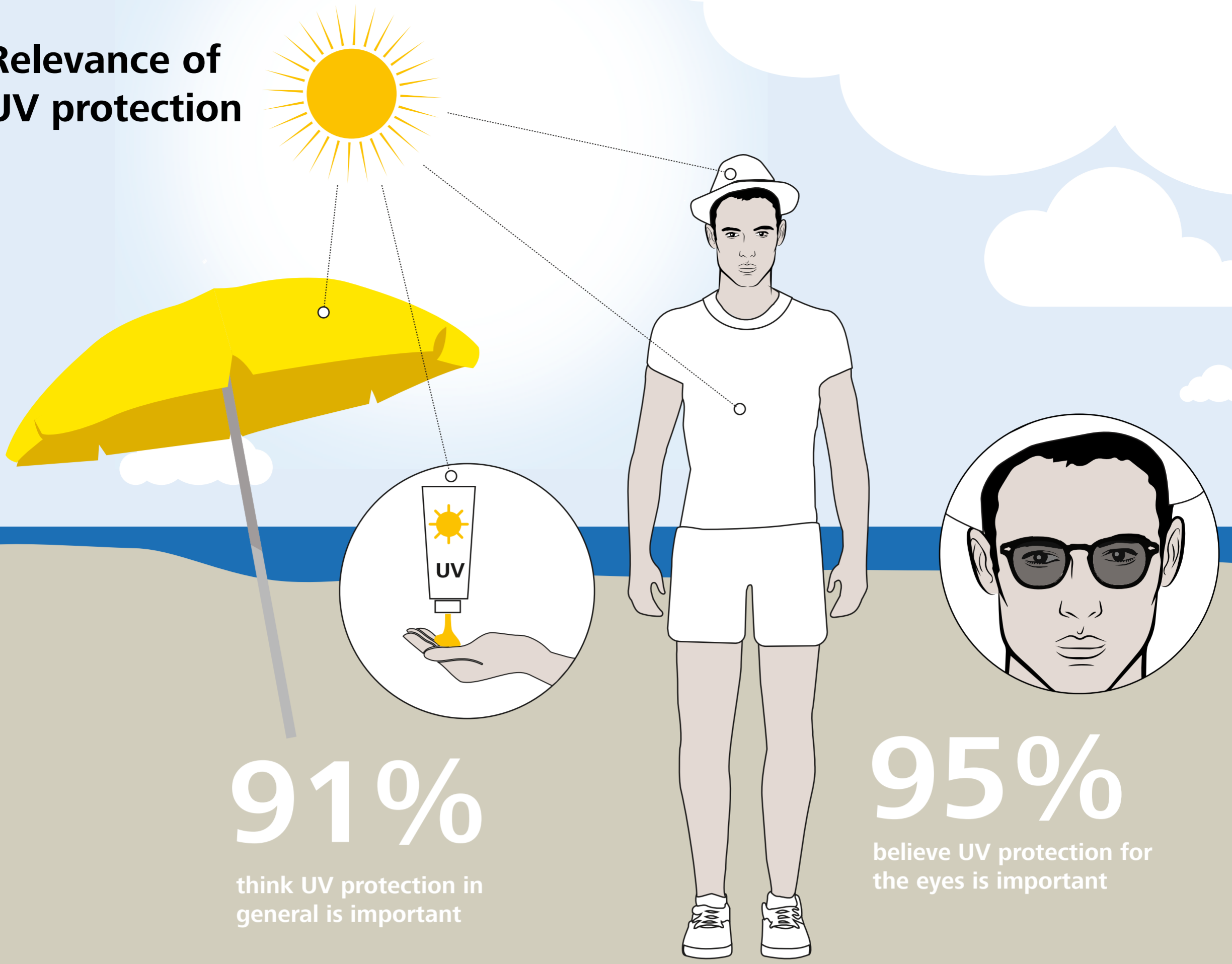


Relevance of UV protection



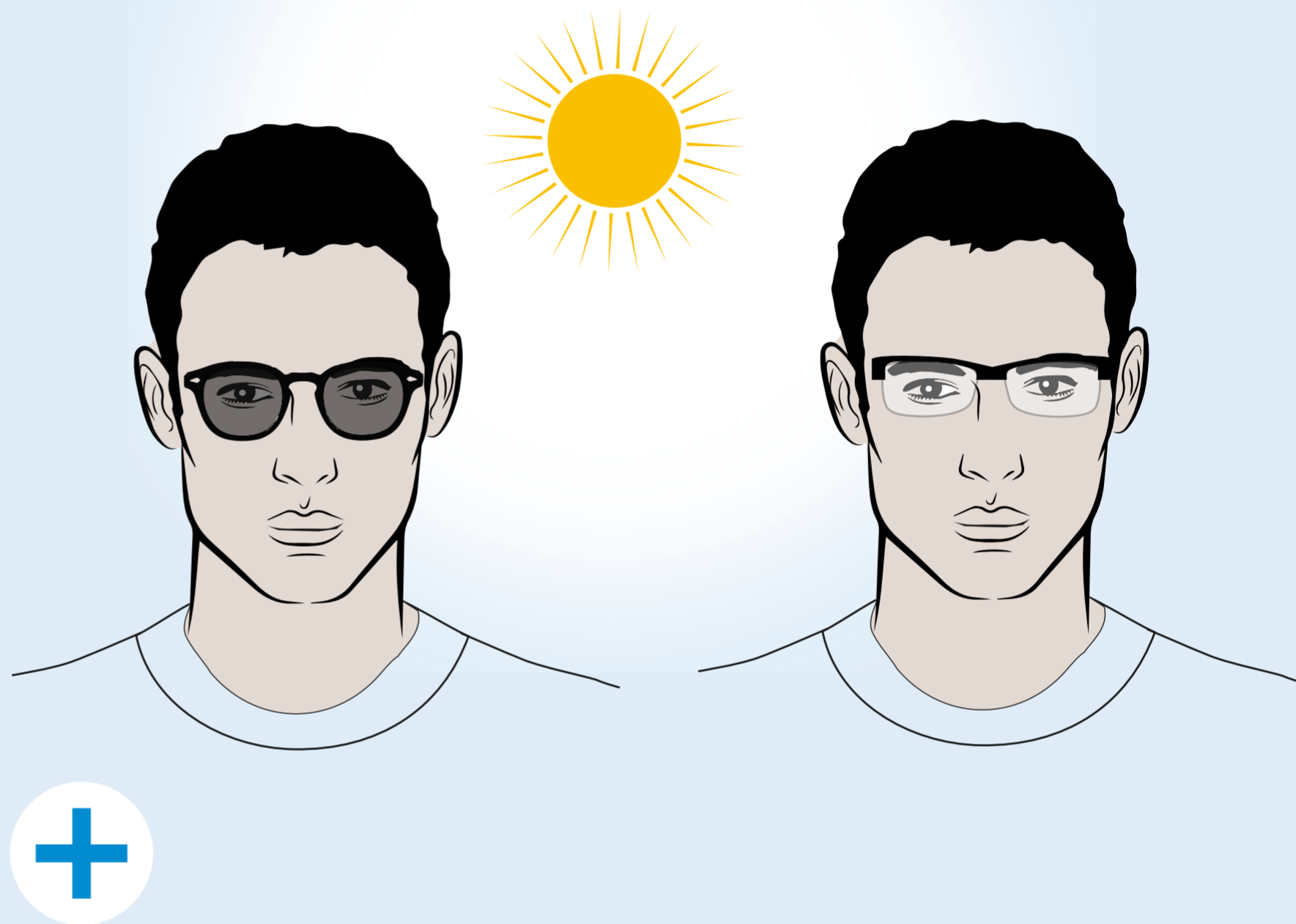
Clear lenses and full UV protection

80%

didn't know that clear lenses can protect against UV radiation just as well as sunglasses

97%

of people believe it's beneficial if clear lenses can offer the same protection as sunglasses



Experience with ZEISS UVProtect

= full UV protection up to 400 nm with clear plastic lenses



95%

prefer clear lenses that offer full UV protection



97%

are satisfied with the clarity of ZEISS UVProtect lenses



97%

would recommend ZEISS UVProtect to their friends and family

* Data from a survey (November 2017 till May 2018) among eyeglass wearers who purchased ZEISS UVProtect lenses. The respondents came from the US, China and the DACH region. 334 persons completed the anamneses questionnaire before and 289 people gave their feedback after wearing the lenses for three weeks.

ZEISS Lenses
with UVProtect Technology

www.zeiss.com/uv

