



Press Release

ZEISS Now Offers Anti-Fog Wipes that Provide Fog Prevention and Enable Gentle Cleaning

AALEN, GERMANY, October 18, 2021

With the ZEISS AntiFOG Wipes, ZEISS is expanding its eyewear cleaning products and cleaning accessories available from specialist retailers. The ZEISS AntiFOG Wipes are based on the familiar ZEISS AntiFOG Set – already proven to work effectively – and are a valuable addition for use on the move. The new wipes prevent the annoying fogging of lenses and are made of a soft, microfine fabric that ensures gentle and careful cleaning without damaging the anti-reflective coating.

Why do lenses fog up?

Behind the phenomenon of fogged lenses lies a simple occurrence: temperature differences between indoors and outdoors – or even high humidity when exhaling under a mask – mean water condenses on the lenses. Many small drops form an opaque surface on the lens, it fogs up and the wearer's vision is impaired.

How do the ZEISS AntiFOG Wipes provide fog prevention?

The wipes leave a thin film on the lens – comparable to an additional temporary coating. This ensures that fine droplets of condensation can no longer adhere to the surface of the lens. As soon as the glasses need to be cleaned again – at the latest, after 72 hours – it is recommended to repeat the cleaning process on both sides of the lens.

"Wet, cold weather – and especially wearing a mask – will remain part of our reality for the foreseeable future," says Andrew Ivers, Global Marketing Manager Lens and Screen Cleaning at ZEISS. "Our new ZEISS AntiFOG Wipes ensure clear vision with immediate effect and are a practical solution that fits in any handbag or pocket."

The new ZEISS AntiFOG Wipes are individually packaged for convenient transport. Each disposable cloth consists of a soft, microfine fabric that ensures gentle cleaning without damaging the anti-reflective coating. The wipes are available in selected optical stores as well as drugstores and grocery stores. The availability in each country can be different. In addition to eyeglass lenses, they also provide anti-fog protection for safety and sports glasses and other optical surfaces such as helmet visors.



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About ZEISS

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totaling 6.3 billion euros in its four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology and Consumer Markets (status: 30 September 2020).

For its customers, ZEISS develops, produces and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership. ZEISS invests 13 percent of its revenue in research and development – this high level of expenditure has a long tradition at ZEISS and is also an investment in the future.

With over 32,000 employees, ZEISS is active globally in almost 50 countries with around 30 production sites, 60 sales and service companies and 27 research and development facilities. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG.

Further information at www.zeiss.com

ZEISS Vision Care

ZEISS Vision Care is one of the world's leading manufacturers of eyeglass lenses and ophthalmic instruments. The unit is allocated to the Consumer Markets segment and develops and produces offerings for the entire eyeglass value chain that are distributed globally under the ZEISS brand.