



Press Release

All Clear with the ZEISS AntiFOG Spray

A new ZEISS care spray protects eyeglass lenses effectively against fogging caused by humidity and offers many benefits over antifog coatings.

Aalen, 1 November 2013

Whether using a dishwasher, cooking over a steaming hot pan, or coming out of the shower – there are many different situations in everyday life where lens fogging confronts eyeglass wearers with visibility problems. The new ZEISS AntiFOG spray now puts an end to fogged, steamed-up lenses at long last.

No compromises in quality

"Fogged lenses are an irritating problem for which no practical solution has existed in the past – until now," says Achim Zehender, Key Account Manager at ZEISS. "Although coatings have existed for this purpose for some time now, the effect had to be activated by some additional means. Because we at ZEISS did not want to accept any compromises on the quality front, we have opted for a different approach." The new ZEISS AntiFOG spray is the attractively-priced, uncomplicated alternative to these coatings. Once the spray has been applied, the lens remains clear for up to 72 hours without in any way influencing its optical quality.

Suitable for all optical surfaces

In addition to a price that, also with ongoing use, lies under that of an equivalent coating, the ZEISS AntiFOG spray offers other benefits to the consumer. "ZEISS AntiFOG spray can be used on all optical surfaces, making it ideal for motorcycling, for example, and also for diving or ski goggles," says Zehender.

Clean and clear – all from a single source

Just a few squeezes of the spray suffice to protect the lens against fogging. "The ZEISS AntiFOG spray leaves a thin film on the lenses which ensures that the contact angle of the water droplet is 0° and that the lens therefore no longer fogs," Zehender explains. The cleaning cloth provided ensures that the protective effect is applied quickly and gently. "To ensure an optimal foundation for the ZEISS AntiFOG spray, we recommend preliminary cleaning with ZEISS lens wipes – this makes sure the lenses are clean and optimally prepared for the subsequent treatment."



The set comprising the care spray and high-quality cleaning cloth is the perfect addition to the line of ZEISS lens care products and is available from ZEISS eye care professionals.

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ZEISS

ZEISS is an international leader in the fields of optics and optoelectronics. The more than 24,000 employees of ZEISS generated revenue of about 4.2 billion euros in fiscal year 2012/13. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. ZEISS has been contributing to technological progress for more than 160 years. ZEISS develops and produces solutions for the semiconductor, automotive and mechanical engineering industries, biomedical research and medical technology, as well as eyeglass lenses, camera and cine lenses, binoculars and planetariums. ZEISS is present in over 40 countries around the globe with more than 40 production facilities, around 50 sales and service locations and over 20 research and development sites. Carl Zeiss AG is fully owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

Vision Care

As a leading global manufacturer, the Vision Care business group is the one of the world's leading manufacturers combining ophthalmic expertise and solutions with an international brand. The business group develops and produces instruments and offerings for the entire eyeglass value chain. In fiscal year 2012/2013 the business group generated revenue of 841 million euros with around 8,900 employees.