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ZEISS Expands Education Program for Myopia Management

ZEISS is expanding its Education Program for Myopia Management with a second online module, "Advanced Techniques & Cases," enabling eye care professionals to deepen their skills in managing childhood myopia through practical, real-world cases.

The ZEISS Education Program for Myopia Management offers clinical expertise and professional differentiation through advanced education modules. ZEISS enables eye care professionals to deliver high-quality, patient-centric care that attracts new patients and fosters long-term loyalty. The new course builds on the first foundational module "Essentials of Myopia Management". Both modules can be accessed online via the Education Program page at the ZEISS Myopia Insights Hub.

The benefits at a glance:

- Free access to the courses "Essentials of myopia management" and "Advanced techniques & cases": Gain valuable insights into myopia management.
- Flexible, self-paced online learning: Learn at your own pace and convenience.
- Evidence-based and highly practical: Benefit from content grounded in research and practical application.
- Learn from leading experts: Access knowledge and expertise from top professionals in the field.
- Different language versions will be made available in due course.

Strengthen Practice with ZEISS

While the first course establishes a solid foundation in myopia management, the newly available second module, "Advanced Techniques & Cases", is designed for optometrists, ophthalmologists, and eye care professionals seeking to expand their clinical skills in managing myopia. Structured with a focus on case-based learning, the module covers advanced diagnostic approaches, intervention strategies, with commentary on contemporary management techniques and guidance from leading experts in the field. Participants will benefit from interactive content, enabling them to apply concepts directly to their daily practice.

To ensure inclusivity and convenience for professionals across the globe, the ZEISS Myopia Management Education Program is offered as an online, self-paced program in multiple languages, making it easier than ever for practitioners to stay current with best practices in myopia management.

"I'm pleased that we are able to introduce an additional training module to all eye care and healthcare professionals," said Vesta Slabbert, responsible for myopia training at ZEISS Vision Care. "Addressing myopia is a collective effort and requires continuous education to ensure practitioners stay up to date



with the latest innovations and provide customers with the best service, recommendations and solutions. I am proud that ZEISS is committed to improving vision and protecting the lifelong visual health of consumers worldwide."

By providing comprehensive educational resources, ZEISS aims to equip eye care professionals with the tools and knowledge necessary to address the growing challenge of childhood myopia. The second module is a significant step forward in empowering practitioners to deliver high-quality care and drive meaningful outcomes for young patients.

Eye care professionals interested in the new module can access the courses at the Myopia Insights Hub: www.zeiss.com/vision-myopia. With this initiative, ZEISS reaffirms its dedication to advancing eye care education and supporting practitioners worldwide.

The ZEISS Myopia Management Education Program forms part of the ZEISS Myopia Management Collective. A collection of products, solutions, and services built into a comprehensive ecosystem to support eye care and healthcare professionals at every stage of the myopia journey. By uniting these elements, ZEISS empowers professionals to accelerate their business and move forward faster.

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Press Release

ZEISS Vision Care



About ZEISS

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totalling almost 12 billion euros in its four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology, and Consumer Markets (September 30, 2025).

For its customers, ZEISS develops, produces, and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses, and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare, and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership. ZEISS invests 15 percent of its revenue in research and development – this high level of expenditure has a long tradition at ZEISS and is also an investment in the future.

With over 46,600 employees, ZEISS is active globally in around 50 countries with more than 60 sales and service locations, around 40 research and development facilities, and 30 production facilities worldwide (September 30, 2025). Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG.

Further information at www.zeiss.com

ZEISS Vision Care

ZEISS Vision Care, part of ZEISS Consumer Markets segment, develops and manufactures comprehensive solutions for the entire value chain of ophthalmic optics. The portfolio includes top-quality eyeglass lenses, partner programs, ophthalmic instruments, services, digital solutions and apps for both eye care professionals and consumers, as well as care products for the eye and beyond. As one of the world's leading manufacturers of eyeglass lenses and the best-known prescription eyeglass lens brand amongst consumers worldwide, ZEISS is focused on optimal visual comfort and individualized vision solutions. With a passion for innovation and quality, ZEISS Vision Care is committed to protecting and enhancing people's vision and contributing to lifelong visual health.